The

FIFTH AVENUE BUILDING

"More Than an Office Building"

New York Headquarters for Leaders in

ART *and* GIFT NOVELTIES

GREETING CARDS

PLAYING CARDS

***and* STATIONERY**

MADISON SQUARE, NEW YORK

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1944

AVERY CLASSICS F 128.68 .M33 F54 1944g

BUYERS' GUIDE

ART AND GIFT NOVELTIES

	Room No.
American Colortype Company	818
Antioch Bookplate Company	860
Art-Wil Box Company	1154
Beckhard Line, The	803
Bland, The Lee C., Corporation	334
Bridgeman Publishers	913
Ceramica Valenciana	869
Chatterton, D. W., Inc.	1123
Chicago Album & Specialty Company	420
Crowe, Frank P.	355
Didio Bros. Cut Glass Co.	306
Dwyer-Weiler Company, Inc.	259
Edwards Manufacturing Company	811
Ellenville Wood Novelty Co.	520
Fenton Art Glass Company	306
Gibson, C. R., & Co.	1123
Grafmueller, Albert M.	858
Gray, Horace C., Company	306
Hopkins, Irving G.	913
Horn, W. C., Bro. & Co.	1003
House of Usher	913
Kalamazoo Stationery Company	861
Kingsley Gold Stamping Machine Co.	850
Mexican Curios	869
Moore Pen Company	355
National Blank Book Company (K & T Division)	803
Osborne Company, The	818
Pasadena Woodcraft Company	803
Phillips Glass Company	306
Republic Company	1123
Robinson Reminders	1123
Rome Creations	860
Serolite Co., Inc.	420
Smith Metal Arts Company, Inc.	858
Spatz, Edward G.	860
Squires, Fred Albert	850

BUYERS' GUIDE

ART AND GIFT NOVELTIES—Continued	Room No.
Statolet Company	1123
Stylecraft of Baltimore	803
Ward, Samuel, Manufacturing Company	355
Western Tablet & Stationery Company	859
Westmoreland Glass Company	306
White Studios	251-3
Wilsonite Products Inc.	334
Wunderlich, R.	554

CALENDARS

Artographic Corporation, The (Advertising)	960
Gerlach-Barklow Company, The (Advertising)	960
Osborne Company, The (Advertising)	818
Tuck, Raphael, & Sons Co. Ltd.	554

COMMERCIAL STATIONERY AND SCHOOL SUPPLIES

Blair, J. C., Company	859
Clinton Paper Co.	538
Elbe File & Binder Co., Inc.	359
Faber, Eberhard, Pencil Company	350
Fulton Specialty Company	411
Graham Distributors, Inc.	860
Horn, W. C., Bro. & Co.	1003
Kahn, David, Inc.	410
Kingsley Gold Stamping Machine Co.	850
Moore Pen Company	355
Non-Stop Pen & Pencil Company	803
Replogle Globes	806
Roaring Spring Blank Book Company	860
Seneca Rulers, Inc.	538
Sipco Products	803
Squires, Fred Albert	850
Ward, Samuel, Manufacturing Company	355
Waterbury Tack Company	803

AVERY CLASSICS

BUYERS' GUIDE

GREETING CARDS

	Room No.
American Colortype Company	818
Artfloss Inc.	1123
Buzza-Cardozo	867
Davis & Holly, Inc.	1253
Fuld & Co.	356
Gibson Art Company, The	1144
Heywood, R. R., Co., Inc.	860
J. S. Publishing Corporation	461
Menzies & Company	803
Newman Publishing Co., Inc.	829
Osborne Company, The (Commercial)	818
Paramount Line, Inc., The	1319
Puritan Stationery Co., Inc.	1051
Quality Art Novelty Co., Inc.	829
Rust Craft Publishers, Inc.	362-4
Squires, Fred Albert	850
Steinbach, A. D., & Sons Inc.	356
Tuck, Raphael, & Sons Co. Ltd.	554
Volland, P. F., Company	960
White & Wyckoff Manufacturing Company	1253
Whitman Publishing Company	310

LEATHER NOVELTIES

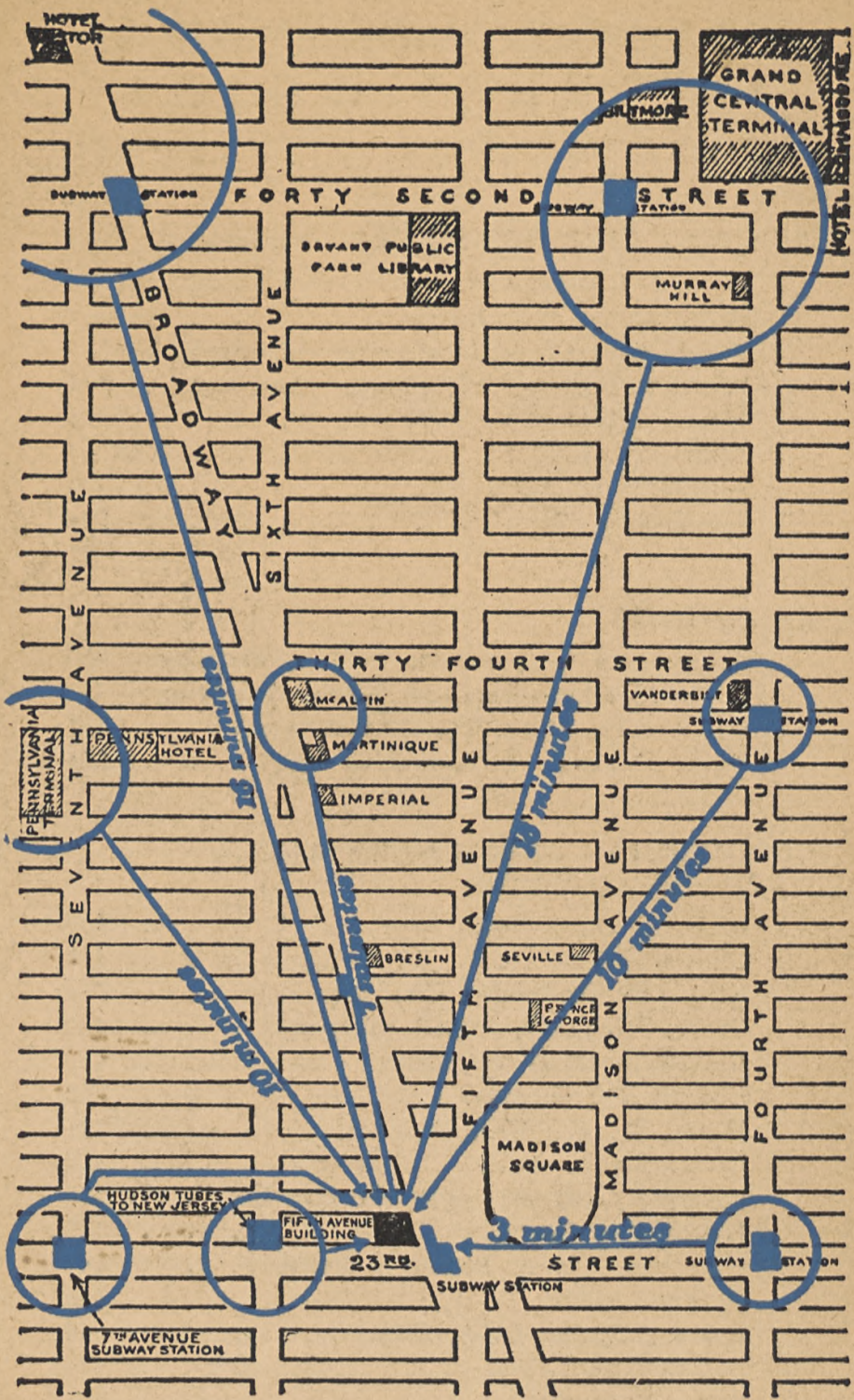
Beckhard Line, The	803
Nash Manufacturing Company	420
Osborne Company, The	818
Robinson Reminders	1123
Roth, Max, Leather Goods Corp.	356
Schneider, Wm. J.	1119
Squires, Fred Albert	850
Statolet Company	1123

MASONIC GOODS

Redding Masonic Supply Company, Inc., The	262

BUYERS' GUIDE

	Room No.
MILITARY GOODS	
Beckhard Line, The	803
Squires, Fred Albert	850
PLAYING CARDS	
Arrco Playing Card Company	1419
Association of English Makers of Playing Cards, The	803
Fairchild, E. E., Corporation	913
Russell Playing Card Company, Inc.	840
Squires, Fred Albert	850
United States Playing Card Co., Inc., The	1040
Western Playing Card Co.	310
SOCIAL STATIONERY	
Acme Paper Co.	356
Art-Wil Box Company	1154
Beckhard Line, The	803
Blair, J. C., Co.	859
Crowe, Frank P.	355
Davis & Holly, Inc.	1253
Hiawatha Paper Products Co.	538
Kalamazoo Stationery Company	861
Kellogg, P. P., & Company (Division U. S. Envelope Co.)	858
Kingsley Gold Stamping Machine Co.	850
Mid West Paper & Envelope Company	860
Permanent Process Company	1123
Pratt & Austin Company	913
Puritan Stationery Co., Inc.	1051
Rome Creations	860
Squires, Fred Albert	850
Tuck, Raphael, & Sons Co. Ltd.	554
Wansco Paper Co.	538
Ward, Samuel, Manufacturing Company	355
Wayne Paper Box & Printing Corporation	538
Western Tablet & Stationery Company	859
White & Wyckoff Manufacturing Company	1253
Wilson, Arthur E., & Company	1154



THE FIFTH AVENUE BUILDING

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Facing Broadway and Madison Square
Convenient to all Transportation

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